



## Ken Weiner

### Chief Technology Officer

Ken Weiner leads the engineering and product teams behind the industry's top computer vision platform for marketers and rights holders. An active member of the ad tech community, he holds an IAB Tech Lab board seat, is a member of the OpenRTB Working Group, and leads the LA AdTech Meetup for regional tech engineers and product managers. Weiner is also a frequent conference speaker and guest columnist for VentureBeat and Forbes. In 2015, he was named LA Business Journal's CTO of the Year, and, in 2003, he was included in the InfoWorld 100 for his work on uPortal, an open-source web portal framework for the higher education community.

Before coming to GumGum, Weiner was the Director of Engineering at the lead-generation platform LowerMyBills.com, acquired by Experian in 2005. He has also worked as an open-source software consultant, a project manager and an instructor at Interactive Business Solutions, acquired by Unicon Inc. in 2003. Weiner received a B.S. from UCLA and currently lives in Los Angeles. Away from the office, he enjoys mountain biking, hiking, California native plants, jazz music and playing the saxophone.

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